



Attorney's Docket No.: 10980-015001 / 131857-5 JJT/il

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Patricia Devos
#7/TDS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant : Sivan Tafla
Serial No. : 09/825,439
Filed : April 2, 2001
Title : METHOD AND SYSTEM FOR PRESENTING AN ANIMATED ADVERTISEMENT ON A WEB PAGE

Art Unit : 2162
Examiner : Unknown

NOV 06 2002

Technology Center 2100

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

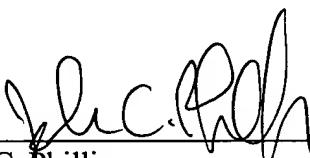
Applicant submits the reference listed on the attached form PTO-1449, a copy of which is enclosed.

This statement is being filed before the receipt of a first Office action on the merits.

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Respectfully submitted,

Date: 10/30/02


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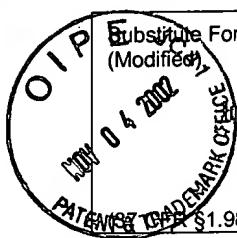
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Substitute Form PTO-1449
(Modified)U.S. Department of Commerce
Patent and Trademark OfficeAttorney's Docket No.
10980-015001Application No.
09/825,439
**Information Disclosure Statement
by Applicant**
 (Use several sheets if necessary)
Applicant
Sivan TaflaFiling Date
April 2, 2001Group Art Unit
2162**U.S. Patent Documents**

Examiner Initial	Desig. ID	Patent Number	Issue Date	Patentee	Class	Subclass	Filing Date If Appropriate
	AA	5,546,518	8/13/1996	Blossom et al.			
	AB						RECEIVED
	AC						NOV 06 2002
	AD						
	AE						Technology Center 2100
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

Foreign Patent Documents or Published Foreign Patent Applications

Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	AL							
	AM							
	AN							
	AO							
	AP							

Other Documents (include Author, Title, Date, and Place of Publication)

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	AQ	
	AR	
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Examiner Signature

Date Considered

EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.